



LESSONS I'VE LEARNED

2006 - 2026 PRESENTED BY TRAVELODGE

OCTOBER 6 | PRAIRIELAND PARK

2026 PROGRAM



AGENDA

4:30PM - COCKTAILS & NETWORKING

5:15PM - DINNER SERVED

6:00PM - SPEAKERS AND Q&A

POST-EVENT EVENT RECEPTION TO FOLLOW

THANK YOU TO OUR COMMITTEE

COMMITTEE CHAIR

ADELE BUETTNER AGRIBIZ COMMUNICATIONS CORP

COMMITTEE

BOB BEHARI ENVIROWAY

CHELSEA STEBNER PARR AUTO BODY

CURTIS KIMPTON WELLINGTON-ALTUS

GIUSEPPE ALMEIDA ALPHA AND OMEGA STRATEGIES

JACKIE PILON SPARKS BUSINESS CONSULTING

KEN KRUEZWIJESER ICR

WANDA HUNCHAK WESTCAP MGT. LTD.

EVENTS TEAM

JEFF CULBERT ON PURPOSE LEADERSHIP

KIM ALI ON PURPOSE LEADERSHIP

SHAD ALI ON PURPOSE LEADERSHIP

THAO PHAM ON PURPOSE LEADERSHIP

NSBA

DR. ANEELA SALMAN NSBA

BRAYDEN CARON NSBA

DEE FIGURSKI NSBA

JESS STAFFEN NSBA

KEITH MOEN NSBA

MELONY WARD NSBA

THANK YOU TO THE NSBA BOARD OF DIRECTORS

CURTIS KIMPTON (CHAIR), WELLINGTON-ALTUS PRIVATE WEALTH

DEAN STAFF (VICE-CHAIR), BDO CANADA LLP

CHELSEA STEBNER (PAST-CHAIR), PARR AUTO BODY

ADELE BUETTNER (DIRECTOR), AGRIBIZ COMMUNICATIONS CORP

ASHLEY MCCONNELL-QUESNEL (DIRECTOR), HUMBOLDT ELECTRIC LTD.

GRANT DOUZIECH (DIRECTOR), APEX PERFORMANCE CONSULTANTS LTD.

JAIME HOLOWATY (DIRECTOR)

KEN KRUEZWIJESER (DIRECTOR), ICR COMMERCIAL REAL ESTATE

KEVIN HALL (DIRECTOR), ACE MANUFACTURING INC.

MIKE LAWTON (DIRECTOR), CON-TECH GENERAL CONTRACTORS LTD.

WANDA HUNCHAK (DIRECTOR), WESTCAP MGT. LTD.

MASTER OF CEREMONIES



WANDA HUNCHAK CFA, CPA, CMA

WESTCAP MGT. LTD.

Wanda Hunchak, Executive Vice President at Westcap Mgt. Ltd. ("Westcap"), has been investing in businesses across Western Canada for three decades. Westcap is one of the largest and most

active investors in Saskatchewan specializing in financing growth and succession planning for companies having invested more than \$1 billion to date and with another \$1 billion under management. Westcap is responsible for some of the most successful and impactful funds in Saskatchewan including the Westcap MBO private equity funds, Golden Opportunities Fund, Headstart on a Home, and the BRIDGE Program.

Wanda sits on various committees and boards; in addition to a number of private sector Boards she is past Chair of the Saskatoon Regional Economic Development Authority (SREDA) Board of Directors, past President of the Saskatchewan Capital Network, and past Executive member of the Saskatoon and Region Home Builders' Association Board. Wanda currently chairs the Board of Directors for the Saskatoon Community Foundation. Her work for leadership in the community has been recognized with honors from the YWCA Women of Distinction Committee and from SREDA which annually awards the Wanda Hunchak Strategic leadership Award – the launch of the award including this: "If SREDA were a sports team, there would be a statue of Wanda Hunchak outside our home stadium". Wanda, her husband Joe, and their two girls are proud to call Saskatchewan home.



CHRISTIAN BRAID

BRAID WINDOW AND FLOORING FASHIONS

Christian Braid is the President of Braid Flooring & Window Fashions, a long-established leader in Saskatoon's home fashions industry. In recent years, he has guided the company through a

major relocation that redefined both the customer experience and the workplace environment, creating a more curated retail space and an industry-leading setting for his team.

A recognized business and community leader, Christian has built a career at the intersection of entrepreneurship, community leadership, and board service. His strengths in leadership, marketing, and business development have continually expanded his influence beyond the home improvement sector.

Christian currently serves as Chair of the Board for CAA Saskatchewan, and sits as a Director on the Saskatoon & Region Home Builders' Association as well as Prairie Run Crew, reflecting his ongoing commitment to community development, economic growth, and wellness initiatives. He has previously served on several prominent boards, including The Saskatoon Club and the Saskatchewan New Home Warranty Program.

In 2012, Christian became the youngest President in the history of the Greater Saskatoon Chamber of Commerce, where he led a far-reaching governance modernization and renewed focus on member value. His achievements earned him a place on CBC Saskatchewan's "Top 30 Under 30" entrepreneurs list in 2013.

Christian holds a Bachelor of Commerce from the University of Saskatchewan and the ICD.D designation from the Institute of Corporate Directors. He lives in Saskatoon with his wife, Kaveri, and their two children.



AARON LORAAS

ECHO PROPERTIES

Aaron was born and raised in Saskatoon, Sk. He grew up in an entrepreneurial family, with his father Bruce and five uncles, all established and successful businesspeople.

He completed an Arts degree in Business Economics in 2001 and then went to work in the family waste and recycling business, Loraas Disposal. He spent 22 years at Loraas, working in almost all the different areas of the business, from driving collection trucks, making sales calls, and in different management roles, until taking over from his father Bruce as President.

At its peak, Loraas grew under Aaron's guidance to employ over 250 people and have branches in 5 centres throughout Northern Saskatchewan. In business for over 50 years, Loraas Disposal was the largest independent family-owned waste services company in Western Canada, offering waste collection, processing and disposal services. During the same period, he also oversaw the family's industrial real estate portfolio, Echo Properties. It grew as well, starting from 5 properties in 2000, to well over 30 in 2021. In 2022 Aaron and his dad Bruce successfully divested Loraas Disposal in Northern Saskatchewan to focus solely on real estate via Echo Properties. Today Echo has a staff of four and over 400,000 sq feet of industrial space in Saskatoon.

Aaron has been proud to support Saskatoon's thriving business community over the years, serving on boards and committees, including The Saskatoon Usadian Executive Association and the NSBA in Saskatoon.

Aaron is married to his wife and soul mate Amanda since 2006. They have two adult daughters attending university abroad.



BRETT MARCOUX

AERO
DELIVERY

Brett has been a proud member of the Saskatoon Business Community for more than 22 years. Growing up on a farm near Viscount, he learned work ethic and problem solving at a young age. After moving to Saskatoon and completing his primary education, he moved to Calgary to study at Mount Royal University to obtain a degree in Applied Business and a FITT Designation.

Joining Aero Delivery in 2004, Brett helped build the business through market growth and acquisition into the largest provider of refrigerated storage in the province. Today Aero has one of the most extensive cold chains in the province and provides specialized services to the neighbouring prairie provinces. Aero Delivery is a proud supporter of many community organizations including the Friendship Inn and the Saskatoon Food Bank.

Brett has served as a Board Member of the NSBA, EO Saskatoon, the CTA (Canadian Trucking Alliance) and is a current member of the STA (Saskatchewan Trucking Association).

Outside the office, Brett and his wife Tanya enjoy spending time at the lake and travelling with their daughters. Brett is an avid cyclist and antique vehicle enthusiast.



JOHN NASSER

VICTORY
MAJORS

John Nasser is a Saskatoon-based real estate developer. Through Victory Majors Investments Corporation, he focuses on long-term property and land development with a generational approach to investing.

Over the years he has been involved in several projects in Saskatoon, including work connected to the River Landing development and more recently the Aspen Ridge neighbourhood in Saskatoon's northeast, where he has been involved in the development of residential land as part of the city's broader neighbourhood plan. He has also partnered with development groups such as Westcliff and Urban Capital on residential and mixed-use projects across Western Canada and other major Canadian markets.

Some of the land he is developing today was originally acquired by his father, Kay, in the 1980s — a connection that has shaped his long-term view of real estate and stewardship.

John particularly values the people he gets to work with and the relationships built through long-term projects. He lives in Saskatoon with his wife Ellen and their four children.



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PAST SPEAKERS

2006: LES DUBE, TREVOR HEWISON, RUSSEL MARCOUX, JIM YUEL

2008: KEN ACHS, FLORIAN POSSBERG, GEORGE REDDEKOPP, GAVIN SEMPLE

2009: DAVE DOEPKER, HENRY HAMM, BETTY ANNE LATRACE-HENDERSON,
BRYAN LEVERICK

2010: DENNIS GOLL, KERNY KORCHINSKI, MARK MACLEOD, WALLY MAH

2011: BILL EDWARDS, PHILL ELENKO, GRANT KOOK, ARNIE SHAW

2012: GENE DUPUIS, WENDY MORRIS, ERWEN SIEMENS, NORM WALLACE

2013: SPENCER EARLY, GORD HADDOCK, JOEANNE HARDY, LORNE WRIGHT

2014: CLAY DOWLING, GLEN DZAIDYK, PENNEY MURPHY, RAY PENNER

2015: JOHN CROSS, JANET KEIM, JIM NOWAKOWSKI, GREG YUEL

2016: LYNNE FAFARD, DON NEUFELD, BILL PETERSON, HERB PINDER JR.

2017: MERLIS BELSHER, JACK BRODSKY, BARRY GHIGLIONE,
MARION GHIGLIONE

2018: LAURIE BRADLEY, JUDY HARWOOD, NEIL MCMILLAN, WADE MITCHELL

2019: TERRY BERGAN, CHRISTINE HRUDKA, BRENDA NOWAKOWSKI, JOE VIDAL

2020: CHIEF DARCY BEAR, PAM LEYLAND, DAN SIMAIR, WAYNE WILSON

2021: DON FLAMAN, COLLEEN MAH, TREVOR THIESSEN, TONY ZUCK

2022: COLIN SCHAAN, TAMARA BOWMAN, TOM BISSONETTE, ZEBA AHMAD

2023: SHAWN HARMAN, KAJOO KAMAL, GREG PORTER, RUSSEL MARCOUX

2024: BETTY ANNE LATRACE-HENDERSON, BRIAN WALLACE,
CLAUDE HARDENNE, JANNA DUTTON

2025: JANNA ELLIS, MICHAEL BRENNAN, VIRGIL REED,
RICK & JILL VANDUYVENDYK



LESSONS I'VE LEARNED

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2026 SPONSORS

PRESENTING SPONSOR



Built on the foundation of family values, the Travelodge Hotel by Wyndham Saskatoon has been a community favourite for 50 years.

Prairie Hospitality comes to life at the Travelodge Hotel by Wyndham Saskatoon. A landmark in Saskatoon, our hotel welcomes travelers and locals alike. For the past 50 years we have been providing a great sleep, great eats, get togethers, and lots of family fun.

We're not bragging but we now have the best indoor water park in Saskatchewan - Aqua Adventure Water Park with two water slides, huge hot tub, kids pool, splash park and more.

WINE SPONSOR



Felesky Flynn LLP
TAX COUNSEL

At Felesky Flynn, we always aim to exceed the ask. For us, tax law is about mastering the nuances. Whether we're focused on the granular details, or impacting outcomes at the highest strategic level, we're proud to provide tax law solutions that allow our clients and their businesses to thrive.

DESSERT SPONSOR



101 Doors and Windows builds lasting relationships with homeowners, commercial customers, and contractors by providing quality craftsmanship, expert service, and connection to community.

EVENT SPONSORS



Impacting people and community, accidentally on purpose with our world class collision repair.

Radio cuts through the clutter in our distracted world. Build your brand with great creative, frequency, and consistency. Inspire action and deliver results!



Ghost Transportation Services has been offering one-stop transportation solutions locally and to customers throughout the world since 1987.

EVENT SPONSORS



SIGA Casinos deliver entertainment and excitement, offering slot machines, live table games, electronic table games, live on-stage entertainment and food and beverage services.

Cameco is one of the largest global providers of the uranium fuel needed to power a safe, secure energy future.



Born from a love of fun, fearless style, and zero drama. Handy Special Events is the rental company that shows up with big vibes and even bigger smiles. We're here to make your event pop with energy, personality, and flawless execution.

INTRO VIDEO MADE BY:



Strategy-first storytelling partner for businesses that care about clarity and connection.

SAVE THE DATE

2026

- **October 21** - Small Business Week Breakfast with BDC | From Small Business to Something Bigger: Lessons From 15 Years of Building 3twenty with Bryan McCrea
- **November 4** - Sustainability Series - Our Sustainability Journey at FCL with CEO Heather Ryan
- **November 10** - Saluting Our Canadian Forces Luncheon
- **November 17** - Fireside Chat with Mayor Cynthia Block

2027

- **April 8** - NSBA Business Builder Awards



AGILE. BOLD. CONFIDENT

The NSBA - Saskatoon's Business Association is a non-profit representing over 700 members. It is a member-driven and focused organization that serves, promotes and protects businesses throughout Saskatoon.

Become a part of a highly engaged and welcoming business community.

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