



## Small Business Award – Criteria

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Awarded to the NSBA small business (10 employees or less) that promotes quality in product and customer service.

### Judging Criteria:

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- » A clearly communicated long-term goal or vision.
- » Procedures established to control quality.
- » A focus on developing and involving employees through human resource initiatives.
- » Established processes to provide quality product and customer satisfaction.

### Recent Winners:

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- » The Forbes Solution 2011
- » Reed Security 2010
- » New Way Construction 2009
- » Imagine That Signs Decals & More Inc. 2008
- » Advantage Collision and Paint 2007



## Small Business Award – Application

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Awarded to the NSBA small business (10 employees or less) that promotes quality in product and customer service.

### Application Contacts:

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- » Company Name: \_\_\_\_\_
- » Contact Name: \_\_\_\_\_
- » Contact Phone: \_\_\_\_\_
- » Contact Email: \_\_\_\_\_

### Please attach the following to support this application:

### Included:

- |   |                          |
|---|--------------------------|
| 1) Mission or vision statement (optional)   | <input type="checkbox"/> |
| 2) Last 3 years full time equivalent staff  | <input type="checkbox"/> |
| 3) Describe the system in place to define, collect and measure quality  | <input type="checkbox"/> |
| 4) Describe HR initiatives affecting education, training, and empowerment of employees  | <input type="checkbox"/> |
| 5) Describe methods used for evaluating and improving:  | <input type="checkbox"/> |
| - Product/service quality   |                          |
| - Customer service levels   |                          |
| - Customer satisfaction   | <input type="checkbox"/> |
| 6) Please provide a brief description of your company (25 words or less to be used as a company bio in the program; not for judging purposes) | <input type="checkbox"/> |
| 7) Additional Information   | <input type="checkbox"/> |
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Entry Deadline: February 10, 2012  
 Awards Banquet: March 15, 2012  
 Email: [pamela.kenny@nsbasask.com](mailto:pamela.kenny@nsbasask.com)  
 Fax: (306) 242-2205

**Each company may apply for a maximum of 2 awards**