

## Export Award – Criteria

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Awarded to the NSBA business that successfully entered or expanded  
in a market outside Saskatchewan.

### Judging Criteria:

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- » Demonstrated sustainable growth in revenues through export operations.
- » Demonstrated innovation and good judgement in creating and implementing the firm’s export strategy.
- » Overcome obstacles in entering or expanding operations outside Saskatchewan.
- » Demonstrated commitment to competing in markets outside Saskatchewan.

### Recent Winners:

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- » Raum Energy 2011
- » PSI Technologies Inc. 2010
- » Norac Systems International Inc. 2009
- » Comfort Pak Canada 2008
- » Display Systems International 2007

## Export Award – Application

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Awarded to the NSBA business that successfully entered or expanded in a market outside Saskatchewan.

### Application Contacts:

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- » Company Name: \_\_\_\_\_
- » Contact Name: \_\_\_\_\_
- » Contact Phone: \_\_\_\_\_
- » Contact Email: \_\_\_\_\_

### Please attach the following to support this application:

### Included:

- |   |                          |
|---|--------------------------|
| 1) Mission or vision statement (optional)   | <input type="checkbox"/> |
| 2) Describe the products or services exported to other provinces or countries   | <input type="checkbox"/> |
| 3) Outline your export market   | <input type="checkbox"/> |
| 4) Outline the strategies utilized to enter these markets   | <input type="checkbox"/> |
| 5) Describe the challenges faced in entering these markets  | <input type="checkbox"/> |
| 6) Describe the efforts taken to ensure sustainable export operations   | <input type="checkbox"/> |
| 7) Please provide a brief description of your company (25 words or less to be used as a company bio in the program; not for judging purposes) | <input type="checkbox"/> |
| 8) Additional Information   | <input type="checkbox"/> |

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Entry Deadline: February 10, 2012  
 Awards Banquet: March 15, 2012  
 Email: [pamela.kenny@nsbasask.com](mailto:pamela.kenny@nsbasask.com)  
 Fax: (306) 242-2205

**Each company may apply for a maximum of 2 awards**