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FOCUS

To Serve, Promote and Protect Business

Spring 2010

President's Pennings

Pennings are the personal opinions of the writer

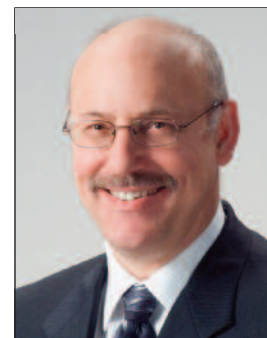
As incoming President I would like to take this opportunity to thank our outgoing President, Brent Banda, for his leadership and the great job he did for the NSBA last year. I'm honoured to assume the President's responsibilities for the current year. Having served on the board for 12 years which included a term as President in 2000, I hope to help bring experience and provide continuity as we work through the transition with Keith Moen taking over the reins from Shirley Ryan as Executive Director of the NSBA.

We have a tremendous line up on the Board of Directors bringing with them a wealth of diverse expertise. Our committees are strong and along with Keith and Maria, they will be providing members of the NSBA the best support possible, tackling issues and organizing events and programs.

The NSBA is an effective and vibrant business association representing in excess of 725 members. It is my belief there isn't a business in Saskatoon that doesn't benefit from the work of the NSBA in some fashion and given the minimal cost of becoming a member we have lots of opportunity for growth. I would like to encourage all members to use their influence to assist in growing our membership, as you are our greatest promoters.

How's business? Is it business as usual for you, or do you feel like you're in a snow globe that has just been spun around and turned upside down as a result

of the world economic crisis? I would suggest many of us are left wondering what to expect or how to react due to the high value of the Canadian dollar and the accelerated trend towards globalization. Yes, it's great Saskatchewan has fared better than most other places in the world over the last 18 months; however, to suggest we have not been affected would be off the mark or misleading in my opinion.



Jim Nowakowski

Business is changing in many ways. One fundamental change is that we used to know who our competitors were. In fact they were most likely just down the street. Not so any longer. Our new competitors could be from another region in our country or even from a different continent. They are hungry and they want to eat our lunch!

With change comes opportunity. We need to have our heads up and be aware things are indeed changing; the rules are changing and it's a new game. Saskatoon is the place to be and it will continue to be.

A speaker I heard recently, Sam Geist, suggested that competitive pricing, quality and good customer service would *only* get you an entry level position in business today.

It's time to work smarter not harder!



The North Saskatoon Business Association would like to express their thanks to the following sponsors:



Business Builder Award sponsor



Loraas
Disposal

Lifetime Achievement Award sponsor



AREVA

Young Promising Entrepreneur Award sponsor



And thanks to the following Media Sponsors...



The StarPhoenix



A night to honour our own

On March 16, the NSBA held its 13th Annual Business Builders Awards Banquet, a night for the Association to honour its own. More than 500 people attended the gala affair at TCU Place to see 13 awards handed out to a wide range of very deserving candidates. With a record amount of applicants, the evening was noteworthy and well-received.

Of particular interest was the Young Promising Entrepreneur Pitch Zone. There, five business-minded students from the Wilson Centre of Entrepreneurial Excellence pitched their business ideas and plans to attendees. The attendees were given ballots so they could cast a vote for the entrepreneur and business case they deemed to be most promising. More than half of the 500-plus cast ballots, and amazingly, there was a tie, with Clevor Digital Media Inc. and Designs by Kendra sharing the first-ever award, sponsored by AREVA.

The highlight of the night, however, came as the awards concluded. A new award, the Lifetime Achievement Award, was presented to longtime NSBA Executive Director, Shirley Ryan. Furthermore the award, sponsored by Loraas Disposal, will now be known as the Shirley Ryan Lifetime Achievement Award.

Many thanks go out to the Awards committee, which consisted of: (Chair) Brent Banda (Banda Marketing Group), Travis Kellett (Bridgepoint Business Brokers), Jeff Rogstad (CTV), Elton Opsal (Scotiabank), Cindy Grimley (Canadian Western Bank), Bryan McCrea (AREVA), Alun Richards (AREVA), Steve Garner (Cameco), Jim Nowakowski (JNE Welding), and the NSBA's Maria William and Keith Moen.

The following two pages show the award finalists and sponsors. All images were taken by Milton Taylor of Imagery Photography.



Shirley Ryan, the former Executive Director of the NSBA, accepts the Lifetime Achievement Award, now named in her honour, from Aaron Loraas, of Loraas Disposal.

Crowd entertained, engaged at AGM



Members of the NSBA who attended the Association's annual general meeting on March 10 were treated to an interesting presentation given by renowned international news broadcaster Richard Brown. Brown, a native of Prince Albert, has enjoyed a distinguished career, largely south of the border, although he also spent time working the national desk of Global TV in Toronto.

While broadcasting in Edmonton, he was personally selected by Ted Turner to work for the soon-to-be-launched company, CNN Headline News. Despite he and his co-workers believing Turner's idea was a longshot at best, it turned out the media mogul knew what he was doing after all.

Alternating between delightful, humorous stories, and horrific stories of violence and war, Brown captivated the audience with stories from his journalism career. Though he downplayed his contribution, often through self-deprecating humour, Brown revealed his pride in receiving coveted awards such as the George Foster Peabody medal for broadcasting excellence and honours from the Black Journalists of America for his efforts in assisting Rwandan refugees during a civil war in 1995.

Although family and retirement brought him home to Saskatchewan, retirement didn't last long. With the encouragement of his wife, Richard's career has now come full circle, as he's working for Rawlco Radio on Newstalk 650's Afternoon Show.

Top Left: Guest Speaker Richard Brown of NewsTalk 650 gives his keynote address to the attendees at the NSBA's Annual General Meeting.

Bottom Left: Incoming President Jim Nowakowski presents Brent Banda with a plaque of appreciation for his term as President of the NSBA in 2009/10.





New Direction Award – sponsor: SaskPower

Finalists (L to R): Reed Security, Oshun House Medspa & Studio, Horizon (Award recipient), sponsor, Kevin Doherty, Vice-President Corporate Relations, SaskPower, Braid Flooring & Window Fashions.



Job Creation Award – sponsor: SIAST

Finalists (L to R): Display Systems International, Regency Advisory Corporation (Award recipient), sponsor, Gerry Bonsal, Campus Director, SIAST Kelsey Campus, Praxair Distribution, Canadian Western Bank.



Management Quality Award – sponsor: Hitachi

Finalists (L to R): Alsips Building Products and Services, Credit Union Centre (Award recipient), sponsor, Murray Daku, Vice-President, Hitachi Canadian Industries, Sutton Financial, Central Asphalt & Paving.



Small Business Award – sponsor: CIBC

Finalists (L to R): CARSTAR Collision Centres, Reed Security (Award recipient), sponsor, Don Byrnes, Associate Vice-President, North Saskatchewan District, CIBC, Caliber Air Repair, Display Systems International Inc.



Team Building Award – sponsor: SaskTel

Finalists (L to R): Credit Union Centre, Pronto Airways (Award recipient), sponsor, Honourable Don Morgan, Minister responsible for SaskTel, Morris Interactive, ENGCOMP.



Export Award – sponsor: STEP

Finalists (L to R): Choc'O Wrap, PSI Technologies (Award recipient), sponsor, Lionel LaBelle, President and CEO, STEP, Riverbend Plantation, Display Systems International.



Green Award – sponsor: PricewaterhouseCoopers

Finalists (L to R): CARSTAR Collision Centres, Saskatoon Custom Powder Coating Corporation (Award recipient), sponsor, Mark Debusschere, Manager, PricewaterhouseCoopers, Radisson Hotel Saskatoon, Saskatoon Curbside Recycling.



Leadership Award – sponsor: Saskatchewan Blue Cross

Finalists (L to R): Credit Union Centre, Leader Global Consulting, Handy Group of Companies (Award recipient), sponsor, Greg Hanson, Director of Sales, Saskatchewan Blue Cross, ENGCOMP.



Safe Employer Award – sponsor: Workers' Compensation Board

Finalists (L to R): CARSTAR Collision Centres, Travelodge Hotel Saskatoon (Award recipient), sponsors, Honourable Rob Norris, David Eberle, Chair, Saskatchewan Workers' Compensation Board, Humboldt Electric, Wheatheart Manufacturing.



Young Promising Entrepreneur Award – sponsor: AREVA

Clevor Digital Media Inc. (Award co-recipient), sponsor, Alun Richards, Communications Manager, AREVA, Designs by Kendra (Award co-recipient). This vote, by ballot at the banquet, ended in a tie.



Business Builder Award – sponsor: ICR

This award, voted upon by the NSBA membership, was presented to North Ridge Developments. Pictured, (L to R) Colleen Mah, Wally Mah, Ron Ritchie (Award sponsor), Annette Calyniuk, Julius Calyniuk.



Member of the Year Award – co-sponsors: Cameco, Ecol Laser

This award, voted upon by the NSBA Board of Directors, was presented to Bryan McCrea (centre) for his leadership in the establishment of the Youth Committee, NSBA 2.0. Presenters are Brian Main (left) of Cameco and Bryan Hnatiw of Ecol Laser.

NSBA 19TH 19TH



Wednesday, May 26, 2010
Moon Lake Golf & Country Club



18 Holes

Mixed Texas Scramble Format

Shot Gun Start 12:45 p.m.

Closest to Pin & Long Drive Contests

Major Hole in One Prizes

ANNUAL GOLF CLASSIC

NSBA Members & Invited Guests

Entry Deadline: May 9, 2010

Send or fax entries to : NSBA Office

Cheque, VISA or MasterCard must accompany

entry form (make cheque payable to NSBA)

Entry Fee includes Meal & Power Cart

Lots of Prizes

Media sponsor



ENTRY FEES

\$150 + GST Single

\$50 + GST Meal only

Event Sponsors



Hospitality
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**Green or Tee Box
Sponsorship**

\$275+ GST

(includes 1 free golf entry & signage)

**Hole Exclusivity
(Tee Box & Green)
Sponsorship**

\$395.00

(includes 1 free golf entry & dual signage)

Hole-in-one-sponsors



Vaughn Wyant
Automotive Group



\$10,000.00 Cash Prize

Proline Motorsports
& Marine



Please Email to maria.william@nsbasask.com

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PLAYER(S) NAMES: (list below)	Company Name:
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2.	Email address or Fax #:
3.	Enclosed is: cheque ___ Visa # ___ MasterCard # ___
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Play as a team? Yes ___ No ___	Name on Credit Card:
Would you like to sponsor a green or tee box? Yes ___ No ___	Would you like to donate a prize? Yes ___ No ___
Would you like to sponsor a tee box and green (hole exclusivity) Yes ___ No ___	